

ANNUAL REPORT

2024-2025



Volunteer BC

MESSAGE FROM BOARD PRESIDENT



Anne Marie Koeppen
2024-2025 Board President

Celebrating Volunteer BC's 46th year!

We are happy to report that Volunteer BC has never been in better shape. The last two years have seen a lot of positive change for us as a provincial organization. As part of that change, we hired ED Subrina Monteith, our sector crusader, and support staff Rayne Inkster and Charlene Keylock, whose extra efforts have become invaluable to our continued success. It is with mixed emotions that we say farewell to outgoing board members. It has been a real honour to serve with these dedicated individuals. As well, a warm welcome to incoming members. Finally, thank you to the many groups, organizations, individuals, partners and funders that have continued to support us along the way to be "The Voice of Volunteerism".

VOLUNTEER BC BOARD 2024-2025



MESSAGE FROM EXECUTIVE DIRECTOR



Subrina Herbst-Monteith
Executive Director

Volunteer BC has been very engaged in advocating important issues, establishing valuable partnerships for our members and hosting successful training opportunities around British Columbia. Volunteer BC has demonstrated its mission to be a strong voice for the voluntary and non-profit sector.

Volunteer BC is the “Voice of Volunteerism.”

Highlights in this report are a testament to our ability to make meaningful contributions to the non-profit sector. We are excited by the possibilities that lie ahead, and we are committed to strengthening the sector through education, resources and collaboration.

VOLUNTEER BC STAFF



Subrina Herbst-Monteith
Executive Director



Rayne Inkster
Project Officer &
Conference Manager



Charlene Keylock
Membership Services

OUR IMPACT

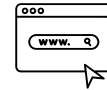
Volunteerism is a core component of a healthy and strong BC non-profit sector. BC Volunteers contribute over 269 million hours a year to improve communities throughout the province. Our strength is promoting the value and importance of volunteerism and advocating for volunteer-involved organizations and non-profits.



Circulated 33 Newsletters
Reaching 22,583



264 Social Media Posts
Reaching 42,680



Over 27,000 website
visits



Membership increased
over 40% in 2024-2025



Reach to all 9 regions of
BC

ADVOCACY & PARTNERSHIPS IN ACTION

Our successful advocacy has been built on great relationships, and we work tirelessly to advocate for and on behalf of volunteers and volunteer-involving groups to ensure the value of volunteering is recognized. We participate in national and provincial roundtables to ensure our voices are heard.

HIGHLIGHTS

- **National Volunteer Strategy:** Volunteer BC participated in the committee creating a National Strategy with Volunteer Canada
- **BC Non-Profit Network:** Continue to have a voice at the table with the NPN coordinated by Vantage Point.
- **Connecting with Sector Leaders:** We remain connected with Volunteer Canada, Board Voice, the Federation of Social Services, Vantage Point and many other provincial organizations working together to build a stronger non-profit sector.
- **Advocacy:** Partnered on letters with other provincial organizations to government officials, asking for measures to help charities and non-profit organizations continue their valuable work.
- **Outreach:** Expanded communication with relevant content for the non-profit sector, continued Community Engagement Trainings provincially.

ACCESS TO EDUCATION

We are committed to supporting and providing accessible learning opportunities for volunteer engagement. Hosting 6 webinars and promoting 33 others. Members were provided discounts to other provincial training organizations in 2025.

IN THE COMMUNITY

Volunteer BC, along with several volunteer centers, hosted virtual, hybrid and in-person Community Engagement (CET) Sessions around the province. Over 330 participants attended to meet the Volunteer BC Board, network, exchange ideas and learn best practices in volunteer engagement. CET sessions took place in Nanaimo, Kelowna and Fraser Valley in 2025.



Volunteer Now - The online volunteer posting and recruitment tool



132 Positions
posted



665
Applications



784 New
accounts

IMPACTIFYBC 2024 WITH BCACG



October 3rd & 4th, 2024

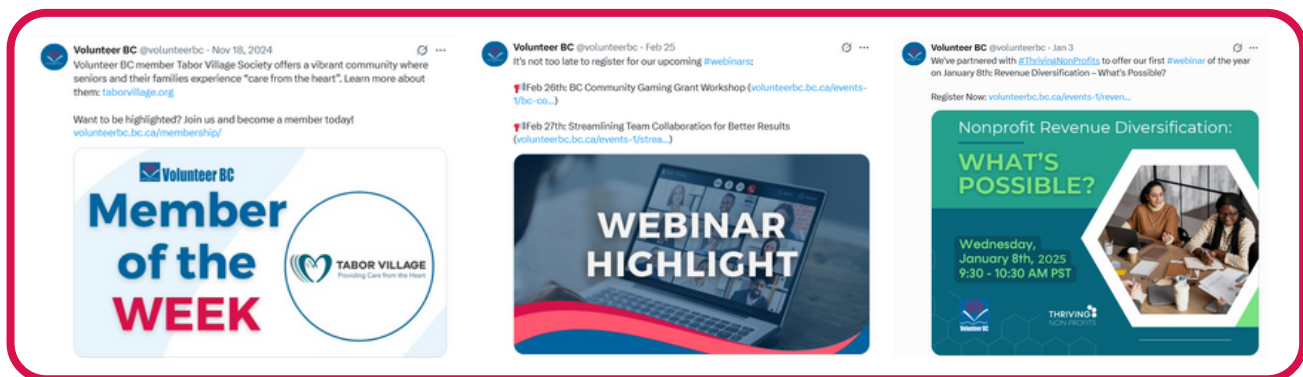
With 16 sessions and over 100 guests, the inaugural IMPACTIFYBC brought non-profits and voluntary organization members together from all over the province for two days of engaging sessions and workshops.

WE CELEBRATE OUR MEMBERS

We work to recognize & celebrate all our members who are making an impact in communities across BC. From local non-profits to province-wide voluntary organizations, when you become a member, you make a powerful investment in the BC non-profit sector and help Volunteer BC become a stronger voice for volunteerism.



This year, we worked to provide new benefits for our members. We specifically focused on increased training sessions and webinar discounts for our members. We also continue to highlight a member each week through our Member Highlight program.



ENVIRONMENTAL SCAN ACTIONS:

Volunteer BC actioned the feedback from our environmental in 2024 to create better education, expand reach and deliver value to our members. What we heard was that there was a need for:

- A dedicated contact for membership, Volunteer BC welcomed Charlene Keylock as “Member Services and outreach in 2025.
- Updated technology
- Increased newsletter content and reach to non-profits in British Columbia
- We increased webinars and elevated content to “beyond the basics”.
- Adding value for membership - Perkopolis and discounts on training
- Increasing provincial partnerships and collaboration
- Removing barriers to access to support and resources.



WE ACKNOWLEDGE THE FINANCIAL SUPPORT OF THE PROVINCE OF BRITISH COLUMBIA

We acknowledge that we are located on the traditional treaty lands and territories of the BOKÉĆEN, Cowichan Tribes, K'ómoks, Lyackson, MÁLEXEŁ, Qualicum, scəwáθən, səlilwətaʔ, SEMYOME, shíshálh, Skwxwú7mesh, Snaw-naw-as, Snuneymuxw, Songhees, Spune'luxutth', SÁUTW, Stz'uminus, ʔaʔəmen, Ts'uubaa-asatx, Wei Wai Kum, We Wai Kai, W JOŁEŁP, WSIKEM, Xeláltxw, Xwémalhkwx, Xwsepsum, and xʷməθkʷəyəm First Nations., and that we are guests in the territory of the Indigenous peoples of this land.