



******PRESS RELEASE******

The LMVCC (Lower Mainland Volunteer Centre Committee) with the support of the United Way and Volunteer BC are proud to announce the launch of the “Volunteer Centre Promotion Poster.” The poster has been designed to fit in transit bus advertisement spaces. The poster is a direct link to the colorful book mark that was produced last year for 2004 volunteer week. The messages that are linked to the poster and the book mark are “Volunteers Grow Community” which was the slogan of the 2004 National Volunteer Week Campaign and “Everyone Can Volunteer” which reflects the philosophy of the volunteer centres.

The posters are the result of the Lower Mainland Volunteer Centre Council. The Council is comprised of volunteer centres and service providers from nine communities: Burnaby, Coquitlam, Langley, The North Shore, Richmond, Delta, Surrey, Maple Ridge, Pitt Meadows and Vancouver. The volunteer centres provide information about volunteering, opportunities to volunteer, volunteer management training, promotion and recognition services. This poster is a celebration of a collaboration and partnership.

Five hundred posters will be distributed throughout the nine communities to help celebrate 2005 National Volunteer Week (April 17th to the 23rd) The poster will feature the contact numbers for all nine volunteer centres to promote volunteerism and encourage people to become involved in volunteer opportunities in their communities.

Our thanks go to the United Way of the Lower Mainland and Volunteer BC for their support and Volunteer Canada for the graphics on the poster

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