

B – Board members – Who Are They?

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Building a good board of directors takes time and patience. Be clear about what type of board member you are looking for.

What skills and expertise do you need?

What do you want them to do?

How much time do you expect from them? How many meetings do they attend?

When we need to recruit board members quickly, we tend to minimize the time commitment by only requesting a few hours per month when in fact it takes significant time and energy for new board members to start and sustain a new not for profit. You need board members who understand the required time commitment and attend every meeting. Always be clear about the time commitment. Nothing will undermine the best recruitment strategies if you are unclear about your expectations of board members.

One way to be clear about expectations is to write board members job descriptions.

Refer to Section Yellow-D-Directors