

Leadership Richmond



What is Leadership Richmond - Next?

Leadership Richmond - Next specifically targets and challenges the large group of individuals aged 50+ to become volunteers. Volunteers are placed in teams and matched with local organizations in Richmond for short term volunteer projects that utilize their skills and experience.

Volunteer teams are assigned to non profit organizations for support in the development of revenue generating enterprises or for organizational development such as best practices around fundraising. Organizations engaged in the program will benefit from a skilled team of individuals providing them with guidance and direction to initiate and or investigate the feasibility of an enterprise project(s).

Individuals 50+ are healthier and better educated than any previous generation. The wisdom, experience, talents, and skills of this age group could change the face of volunteerism. There exists a wave of skilled professionals, talented individuals, top executives and managers who are ready to and have the time and skills volunteer. This group has been identified as wanting to participate and volunteer, but in a manner that utilizes their skills and expertise.

Within the social service sector there are community based organizations that struggle to maintain key programs and services in our community, based on their limited funds. These agencies are stretched and may not be able to, or have the capacity to, hire consultants or planners to assist them in developing or researching an enterprise plan.

Leadership Richmond - Next fills the void by providing volunteering experience at a level that individuals 50+ want, and matches these volunteers with agencies who need professional support. By utilizing Next teams, agencies can benefit from the group's skills knowledge and assistance in planning and achieving their goals. Next provides an opportunity for organizations seeking to strengthen their capacity and shows them how to establish, sustain, and operate a social enterprise program.

Project Ideas

Projects can range in size and are dependent on the needs of the agency. Therefore Next teams can assess and provide a short term plan as well as assist in developing a long term strategy for an agency. Some project examples are:

- Initial exploration of business/enterprise opportunities
- Preparing a business plan for start-up financing
- Identifying needs and planning professional development opportunities
- Developing best practices within the agency

**For application forms or more information contact Jocelyn at jwong@volunteerrichmond.ca
604-279-7020 or visit www.volunteerrichmond.ca, or phone 604-279-7020.**