

Leadership Richmond



youth now • enterprise • next • community

Leadership Richmond – Next

Leadership Richmond – Next consists of training for newly retired or soon-to-retire Next volunteers (50+) on the social enterprise model. In this model agencies start to develop or think about creating new enterprise(s) or expanding on existing revenue generating programs. Teams of trained volunteers would be placed in Richmond non profit agencies to assist in the development of an enterprise plan and/or provide support and guidance in other areas.

Next targets individuals who want to:

- Share their professional skills and experience with the community
- Be part of a project team
- Support a non profit agency and engage in a process of renewal
- Bring their skills in business management, planning, marketing, promotion, branding and fund development
- Volunteer their time doing meaningful volunteer work
- Enhance their skills in the area of social enterprise ventures

Next volunteers will gain:

- Experience with non profit organizations
- A team experience with other volunteers
- Opportunities to contribute to the renewal and sustainability of non profit organizations
- New knowledge and skills
- Connectedness in their community
- Enterprise training delivered by **enterprising non profits** (enp)

Next volunteer projects:

- Are based on agency needs such as:
 - Developing fundraising or feasibility plans, sourcing out funding opportunities, etc.
- Have a beginning and end
 - Can be as short as one week or as long as a month
- Utilize the volunteers' skills, experience and knowledge from the workplace
- Fill the need for continuous learning and challenging opportunities
- Provide opportunities to become leaders and trainers for future projects

Next participating organizations will:

- Be assigned a team of professional volunteers 50+ who will develop a social enterprise process with the agency consisting of, but not limited to:
 - Organization readiness assessments
 - Feasibility studies
 - Business plans
 - Implementation plans
 - Strategic plans
 - Follow up (if requested)

For application forms or more information contact Jocelyn at jwong@volunteerrichmond.ca 604-279-7020 or visit www.volunteerrichmond.ca, or phone 604-279-7020.

This project was developed with funding from the Government of Canada's New Horizons for Seniors Initiative